

**EVERYBODY'S BUSINESS**

**Baby Wave Has Auto Club Busy**

BY LEO DONOVAN  
Free Press Automotive Writer

Detroit's population increases rapidly whenever the temperature drops below zero.

Babies are born suddenly, all over town.

Emergency calls go out from every hospital, from countless homes in the entire metropolitan area.

"Call for Doctor Kildare! Call for Doctor Kildare!" is more than a radio drama phrase. This is real life, vibrant, urgent.

That's the prevalent opinion at the Automobile Club of Michigan. Hundreds of doctors called last week, frantically the last week, urgently.

**MICHIGAN SUGAR PREFERREL**

Yields about 7% on current regular dividend and has \$8.00 per share of accrued dividends. Operations running greatly ahead of last year.

Analysis on Request

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**POPULAR Economies**  
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**Rail Strike Hit Trade Stiff Blow**

Control Orders and Weather Aid

NEW YORK — (AP) — Production sagged Sunday last week and business and industry must struggle for many weeks ahead to make up the losses they suffered during the hands of the crippling railroad strike.

The Government's work-order ban again but not before vital raw materials had been choked off and urgently needed finished products backed up in shipping yards.

Many industries already were straining their equipment to the breaking point to meet military and civilian demands. They never will be able to work off their lost production.

**IN THE STEEL** industry, too, the work-order ban and other operations important to defense were being held up. The steel industry, which means other orders already scheduled will have to be pushed aside, steel men said.

Many a businessman and industrialist still was plagued by price and wage control orders, they couldn't understand.

Cotton men, the strategic metals industry and other operations important to defense were being held up. The steel industry, which means other orders already scheduled will have to be pushed aside, steel men said.

**TEXTILE ORDERS** poured in, however, from the Army-Navy procurement office. On Friday alone the Army sought more than 42,000 yards of uniform twill.

Meantime the cotton and wool futures markets remained closed and manufacturers said production will be badly impacted.

Textile men said the inability of the cotton futures exchange to operate pending clarification of raw material costs uncertain. The weather put his own particular type of freeze on retail sales.

Department stores reported business well ahead of a year ago and many retailers in many sections put a chill on the recent gloom.

**Commodities Ease After 16-Wk. Climb**

NEW YORK — (AP) — After climbing steadily for 16 weeks in a row, the Associated Press wholesale commodity index eased a shade last week.

At 214.30, this index of 35 important, wholesale commodity prices compared with 214.7 last week and with 216.07 a year ago.

**THE ONLY** commodity group to post a decline was industrial. This largely reflected a drop in scrap steel prices which were rolled back effective Feb. 7.

The livestock and grains and other commodities were at 1950-51 highs, and the food group also advanced over last week.

**General Mills Sends Speaker**

Samuel C. Gale, vice president in charge of advertising for General Mills, Inc., will address the "Fourth Dimension of Advertising" at the Ad Council of Detroit at Hotel Statler.

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**Ex-U.S. Aide**

Executives of corporations, local banks and trust companies, security commissions and other organizations will be guests of the Detroit Stock Exchange at its annual dinner Feb. 20 at Hotel Statler.

Clark M. Clifford, former legal adviser and naval aide to President Truman, will be speaker. He is expected to give his interpretation of political and economic phases of the nation's situation.

**Inventories**  
WASHINGTON — (AP) — The Commerce Department estimated the value of business inventories at the end of 1950 at \$61,000,000,000.

**'Gem of a Store' Changes Hands**

BY KENNETH A. THOMPSON  
Free Press Financial Writer

Three yardsticks, the 100-by-100-foot department store at 633 Woodward stands as high in its field and is a "gem of a store."

Rejoicing in his recent purchase, Charles A. Peck sat in the small office of the store, which he had bought from the late William F. Demery, built it to full flower, Peck said.

**New Defense Awards**

A \$15,000,252 contract to Chevrolet Motor Division for heaters and defrosters and a \$1,000,000 award to Bay City Shovel, Inc. for crane shovels were prominent among defense contracts let by the Army in the week ending Feb. 7, according to the Commerce Dept.

War contracts are listed weekly by the Free Press.

Contract No.	Item	Amount
15-000,252	Chevrolet Motor Division for heaters and defrosters	\$15,000,252
1-000,000	Bay City Shovel, Inc. for crane shovels	\$1,000,000
...	...	...

**Corporation Plans Show Great Changes**

NEW YORK — (AP) — In scarcely more than a decade, the annual report of the American corporation has been transformed from a drab array of figures to a lively publication often vying with the magazines in reader interest.

**The Latest in Business**

New Hotpoint appliances for the home and business are being introduced to dealers at a five-day open house to be conducted by Graybar Electric Co. starting Monday.

Gray Shook, district application manager, said merchandising and promotion plans on the two lines will be disclosed to the dealers. The presentation will be conducted in a room at Graybar display room on W. Canfield.

**Holiday!**  
Security and commodity markets throughout the United States will be closed Monday (Lincoln's Birthday) but various livestock reports will be issued.

**IT'S A DATE**  
Men and Meetings

The story of the growth in sales of paper mill companies will be presented to the Detroit Sales Executives Club by George D. Scott, general sales manager of the Pure-Pak Division of McColl-Cor.

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