

# CVC Social District Presentation

Social District Committee

5 October 2020

# Agenda

- Definition of Social Districts
- History of why we are here
- Proposed CVC Social District Area
- HB 5781 Conditions
- CVC Retailer Feedback
- Management and Maintenance
- Future of Church Street
- Specific Request and Proposed Timeline
- Questions

# Definition of Social Districts

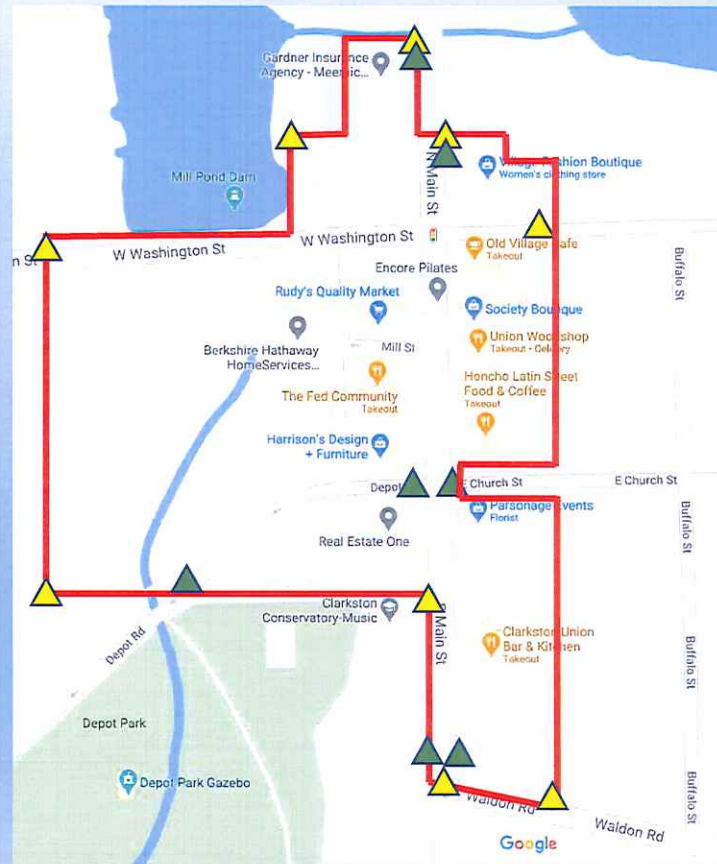
- Defined geographical area which contains common areas where qualified licensees whose premises that are contiguous to the common area may sell beer, wine, mixed spirit drinks, spirits or mixed drink that patrons may then consume in the common areas of the defined Social District.
- Commons Area  $\neq$  Part of a Licensed Premise



# History of why we are here

- Covid outbreak in March 2020 restricts use of indoor space
- July 1, 2020 Governor Whitmer signed HB 5781 into law creating the Social District Permit
- CVC moved quickly in closing Church Street while looking into HB 5781
- Consumer concerns haven't disappeared, and behavior may be changing
- Creating a Social District is the next logical step in keeping the CVC competitive and attractive to consumers

# Proposed CVC Social District Area



- Boundary Line
- ▲ Sign Location for Social District
- ▲ Sign Location for Common Area



# HB 5781 Conditions

- 1) Designate a social district that contains a common area
- 2) Establish local management and maintenance plans including hours of operation, for a commons area
- 3) Define and clearly mark with signs the designated common areas
- 4) Any road closures within Social District must receive prior approval
- 5) The governing body shall maintain the commons area in a manner that protects the health and safety of the community
- 6) The governing body may revoke the Social District designation after holding at least 1 public hearing on revocation
- 7) The governing body shall file the designation or revocation with the MLCC

# CVC Retailer Feedback

- Main Street MI
- Rudy's
- Chiapelli's Salon
- Harrisons
- Village Boutique
- Essence on Main
- Society
- Mills Mall
- The Fed
- Woodshop
- Frank & Me
- Honcho
- Heathquest
- Union
- Overwhelmingly Positive
- Some retailers may have to change hours
- Can bring more awareness to businesses
- Competitive landscape with other municipalities
- Need to help restaurants so CBD stays vibrant
- Keeps people downtown circulating
- Depot Park



# Management and Maintenance

1. The Clarkston Social District shall be open for operation Sunday through Thursday from 11am to 10pm, and Friday and Saturday from 11am to 11pm.
2. No tents or lighting shall be installed within the Social District without City Permission
3. No amplified sound shall be installed within the Social District without City permission
4. Dogs are permitted in the Social District. Leash laws still apply, as does the obligation to pick up after your dog.
5. Pedestrian access shall be maintained to all buildings in the Social District as required by the City
6. Emergency access shall be maintained to all adjacent properties in the Social District as required by the City.
7. Alcoholic beverages are allowed in the Commons Area only in accordance with a Social District Permit issued by the Michigan Liquor Control Commission (MLCC) any accompanying MLCC regulations, and City requirements.
8. Alcoholic beverages shall only be purchased at the licensed premises of a Social District Permit holder and must be consumed only in the designated the Social District Commons Area.
9. Alcoholic beverages consumed in the Commons Area are required to be designated cups per the regulations of the MLCC and the City.
10. Social District Permit holders are responsible for the sale of alcohol on their licensed premises in accordance with their individual Social District Permits and all MLCC rules and regulations, including confirming the consumer's identification and age, and prohibiting the sale of alcohol to intoxicated parties.



# Management and Maintenance

11. Signs will be provided by \_\_\_\_\_ that designate the Commons Area boundaries.
12. Existing City sign ordinances are applicable within the Social District.
13. \_\_\_\_\_ will provide additional trash cans within the Commons Area and will maintain these trash cans and conduct trash removal operations at these locations for the duration of the Social District.
14. At locations of existing City trashcans, the City will continue their current maintenance and trash removal operations.
15. The Management and Maintenance Plan shall be included in any future Social District reviews conducted by the City or other entities.
16. During regular patrol, the Oakland County Sheriff Department will monitor the Common Area as assigned for compliance with MLCC and the City rules and regulations.
17. Clarkston Social District Permit holder's staff and / or contractors will also monitor the Commons Area and report compliance issues to the proper authorities.
18. An expansion of the Commons Area may be considered at a future date by the City Council.
19. All users of the Social District and the Commons Area shall follow the State of Michigan social distancing requirements.
20. All users of the Social District and the Commons Area shall comply with all State and County Orders, including but not limited to, complying with limits on social gatherings and any requirements relating to face masks.

# Future of Church Street

- HB 5781 Condition 4 requires street closures by local municipality prior to Social District designation
- Recommendation is to close Church Street permanently when current closure ends on October 31, 2020 and eventually transition the area into a common area when details can be worked out (not required before Social District designated)



# Specific Request and Proposed Timeline

- Planning Commission to recommend permanent closure of Church Street to City Council
- Planning Commission to recommend Social District to City Council
- Upon approval CVC submits application to for Social District
- Proposed timeline for application submittal to the state by CVC City Manager NLT 30 OCT 2020

# Discussion / Questions