

Proposed City Council Motion, August 24, 2020

MOTION to establish a Committee of 1 PC member, and 1 or 2 Council members to undertake Steps A - B below. This committee would bring back their findings to Council. Council can then decide to continue to move in the direction of a social district or not.

The PC recommendation to Council:

Participation in a Social District may offer a significant boost to restaurants and retail shops and trigger a renewed interest in visiting our community. However, since this is a new concept and a new law, the PC recommends that Council execute the research steps listed above (below) to ensure due diligence before enacting a 2021 startup. The PC is available to partner with Council and the City Administration to do this.

A. Conduct Interviews with each Business owner to gauge willingness to participate and get feedback on business value and acceptance.

B. Understand and document the steps, level of effort and time duration necessary to set up a Social District.

C. Clearly designate responsibilities for the City, the Businesses and the Patrons to create and operate a successful and safe Social District

D. Understand and document any set-up and operating costs.

E. Develop a list of Pro's and Con's to be used by Council to evaluate a Go/No Go decision.

F. Seek opinions and feedback from community leaders and constituents.