

Placemaking

in the

City of the Village of Clarkston

City Council Presentation 12/11/2023

What is Placemaking?

- An approach to urban planning and design that focuses on the people who use a space, rather than just the physical structures or buildings.
- Creating places that are not just functional, but also beautiful and meaningful to the people who live, work, and play there.
- Capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that improve urban vitality and promote people's health, happiness, and well-being.
- Making a Public Space a Living Space through the careful design of places that will create enjoyable experiences.
- Turning a neighborhood, town or city from a place you can't wait to get through to one you never want to leave.
- The creation of a built environment that creates community, stimulates interaction, encourages entrepreneurship, fosters innovation and nurtures humanity.









Why Does Clarkston Need Placemaking?

- Places that are meaningful to our patrons and visitors and will increase the likelihood they continually return.
- While our amazing restaurants offer great food choices and beautiful venues, other communities offer these benefits too.
- Neighboring communities are competing for our patrons.
- In tight economies, people will be more selective when and where they shop and dine, often choosing those locations with strong memories of place.
- Our Social District is lacking a common space where patrons are encouraged to come early and stay afterwards.
- Mill Street (36'x100') between The Fed and Rudy's offers an excellent opportunity for Placemaking in our downtown district.







DAIRY
BLOCK





MILLS
MAIN

Rudy's
PRIME STEAK HOUSE

f @RudysMarketandCatering

ig @RudysMarket

x @RudysMarket



WRONG WAY

GFL
GREEN FOR LIFE
gflusa.com 844.GO.GFLUSA

Rudy's
PRIME CASHWASHER

GM on Main Street Grant Program

- General Motors is currently offering a grant program whereby five (5) municipal governments or non-profit organizations in communities near GM facilities will be awarded a \$50,000 grant for placemaking.
- Matching funds from the community are not required.
- Grant applicants must demonstrate that their project is Placemaking-focused, Innovative, Inclusive, Feasible, and could be Replicated in other communities.
- Grant submission timing is tight, applications must be received by noon on Wednesday, December 13th!
- The five award winners will be announced in January 2024, with funds sent out in February 2024.
- All projects must be complete by August 31, 2024

Other Placemaking Grant Programs are available if we are not selected by GM

Council Feedback Needed:

- Placemaking is key component of the City's Master Plan, but should it be a higher priority, should we be taking steps now?
- Would Council consider closing Mill Street to become a permanent Placemaking Opportunity?
- Should we apply for the GM on Main Street grant program for Placemaking?
- If unsuccessful, should we pursue other Placemaking Grant Programs?
- Questions / Concerns?

Backup Slides

PRELIMINARY
NOT FOR CONSTRUCTION



D4
A201
Existing
Front Elevation
SCALE: 1/4" = 1'-0"



H4
A201
Proposed
Front Elevation
SCALE: 1/4" = 1'-0"

SAROKI
ARCHITECTURE
430 N. OLD WOODWARD
BIRMINGHAM, MI 48009
P. 248.258.5707
F. 248.258.5515
SarokiArchitecture.com

Project:
Robert Eshaki
5 S Main Street & 9 S Main Street
Village of Clanton, MI

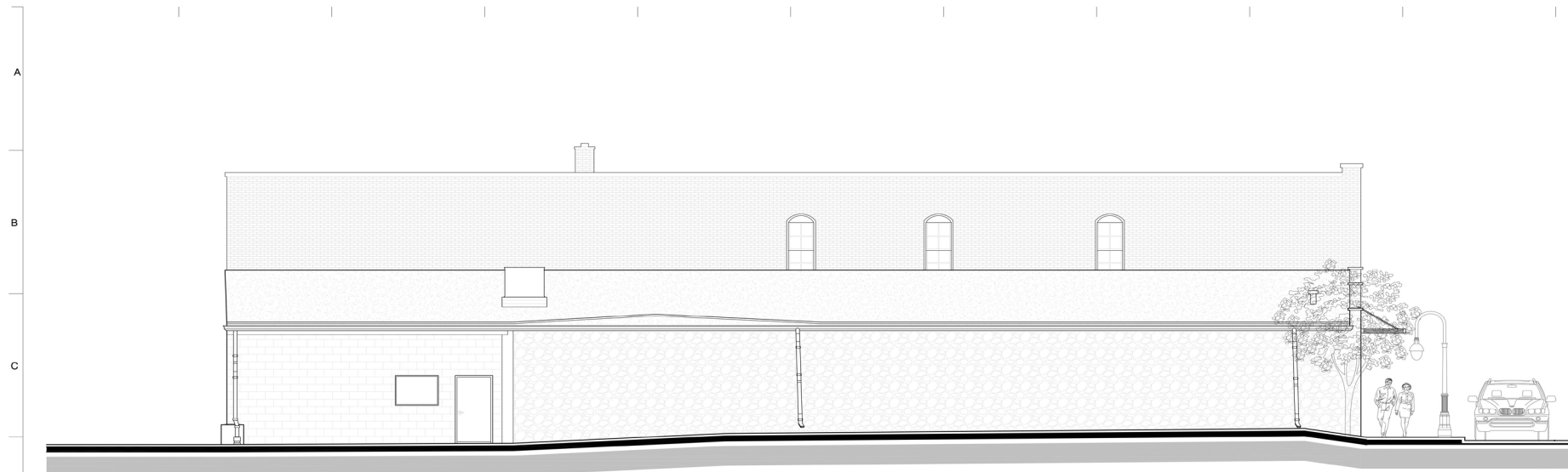
Date: 2023-27-28
Issued For: Client Presentation

Sheet No.:
A201
EXISTING & PROPOSED
FRONT ELEVATIONS

A
B
C
D
E
F
G
H

1 2 3 4 5 6 7 8 9 10

PRELIMINARY
NOT FOR CONSTRUCTION



D4
A204
Existing
Side Elevation
SCALE: 1/4" = 1'-0"



H4
A204
Proposed
Side Elevation
SCALE: 1/4" = 1'-0"

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430 N. OLD WOODWARD
BIRMINGHAM, MI 48009
P. 248.258.5707 F. 248.258.5915
SarokiArchitecture.com

Project:
Robert Esshaki
5 S Main Street & 9 S Main Street
Village of Clarkson, MI

Date: 2022.27.26
Issued For: Client Presentation

Sheet No.:
A204
EXISTING & PROPOSED
SIDE ELEVATIONS

1 2 3 4 5 6 7 8 9 10



MAIN ST



Rudy's
PRIME STEAK HOUSE

SADOKI
ARCHITECTURE

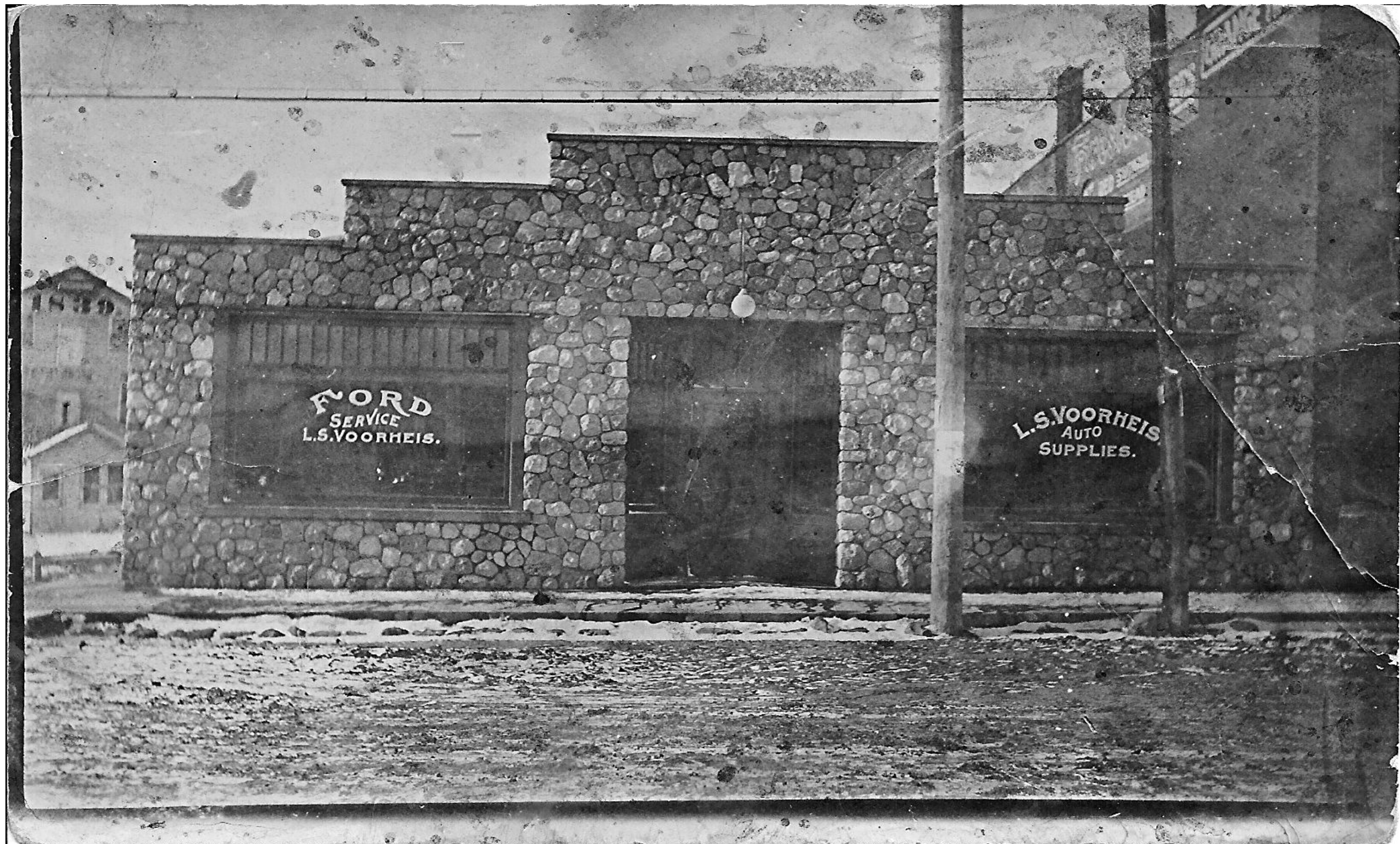
@RudysMarketandCatering @RudysMarket X @RudysMarket



KELLY BUILDING & DEVELOPMENT COMPANY LLC







FORD
SERVICE
L.S. VOORHEIS.

L.S. VOORHEIS
AUTO
SUPPLIES.



HINKLEY PHOTO

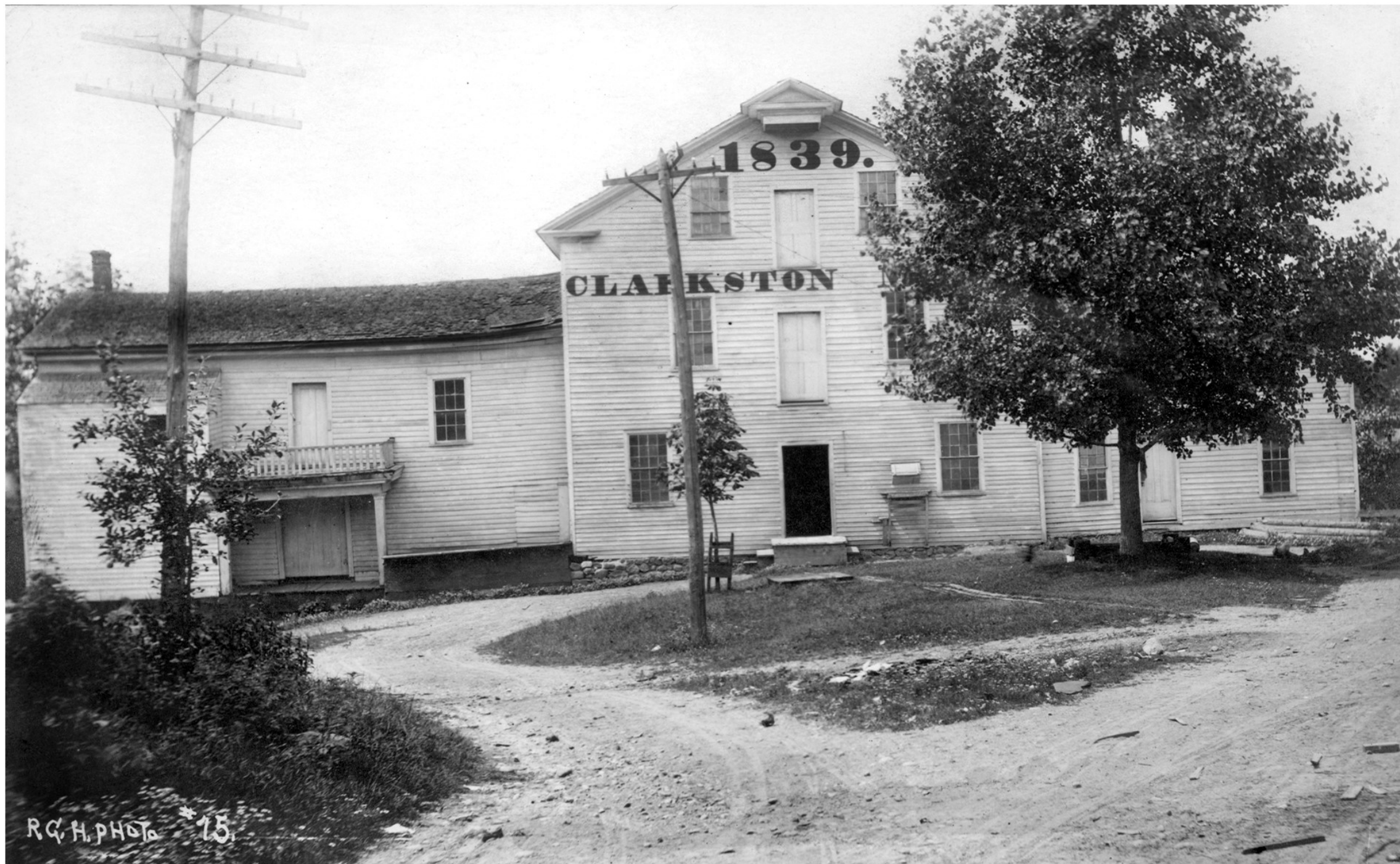
MAIN ST. W. side Looking South
10th CLAYTON MICH



"STATE BANK"

CLAYSTON, MICH.





R. G. H. PHOTO * 15.